

Self-Publishing – Photo Book Sites

www.blurb.com

www.shutterfly.com

www.picaboo.com

www.mypublisher.com

www.lulu.com

www.photoworks.com

www.photobooks.com

www.kodakgallery.com

www.viovio.com

www.apple.com/ilife/iphoto

www.snapfish.com

www.ourhubbub.com

www.creativephotobooks.com

Why Publish a Book?

There are several good reasons to publish a book of your work. Use it as a portfolio that you can present to Gallery Owners, Restaurants, Café's, designers, etc. With some of these publishing sites you can add pages to the book when you want showing your new work and progression of your talent.

It is a living history of your work, published and copyrighted by you that you can share with family, friends, co-workers, and the world.

They make outstanding personalized gifts that are unique and often times cherished by the recipient.

What type of books can I create?

Each of the sites listed has their own style of books that can be created. Some have soft cover and hard cover, some have hard cover with a jacket, and some also have spiral bound.

Do the books come in different sizes?

The sizes range from 4x4 inch, 7x7 inch, 5x7 inch, 8x6 inch, 8x8 inch, 10x8 inch, 8x10 inch, 11.5x8 inch, 11.25x8.75 inch, 12x12 inch, 13x11 inch, and on depending on which publisher you choose!

How expensive is it to create a book?

Pricing really varies by publisher. Several factors determine the pricing which include:

Book dimensions

Number of Pages

Type of cover (soft, hard, spiral, leather, linen, etc.)

How long does it take to make a book?

It can take from several hours to several days to create a book. Printing can take from 3 to 7 days and the several days to a week for shipping. Please see suggestions below.

Suggestions:

- When reviewing the different publishing sites that are listed above, look at the different types of books, the base price for each size, and the cost for additional pages.
- Determine which program you want to use and follow the instructions for downloading their template programs to your computer. I find that it is much easier to work with a publisher that gives you a program to use on your computer and once your book is exactly the way you want it after previewing each page, then has you upload to their site.
- Copy the pictures you want in the book ahead of time by setting up a folder on your computer for just those prints. Copy your master print to put in this folder.

C: BlurbBooks

Milwaukee & Calatrava
Flowers
Architecture
FloridaVacation

- Make any adjustments needed to the images you just copied to this folder
- Begin playing with the images in the various templates supplied by the publisher. Have some fun, get creative and share your books with the world.
- If you have questions, send me an email at On3pnr1117@aol.com and I will do my best to assist you.

Recommendations:

1. Blurb.com because of the excellent quality of the books and the great prices. Good variety of templates, background colors and designs. All designing is done through their program called Booksmart on your computer so you can take as long as needed to create and then upload when ready to order. You can add pages as needed, up to 400 so the book can be a history if you want. Ability to sell books online as well as supplying links for your website or blog to enhance your marketing ability.
2. Shutterfly.com also has excellent quality but is a bit on the pricey side. Good variety of templates, background colors and designs.

~ Lesleigh Ann Schaefer